

A Report on Alumni Guest Lecture Session
"Building a Scalable Business Model"
Organised by Department of Mechanical Engineering
in association with Alumni Welfare & IIC
on 07.10.2024



Report Submitted by: Mr. Muthulakshmanan, Assistant Professor, Department of Mechanical Engineering.

Resource person Details: Mr. Reethik C. R., Alumni of our institution and a successful entrepreneur, managing Gomechanic Enterprises, Koramangala, Bengaluru.

Venue and Time: KK Block-009 and 11: 00 AM-12:00 PM

Mode of Conduct: Offline

Report Received on 14.10.2024.

Introduction:

On 07.10.2024, the Department of Mechanical Engineering hosted a thought-provoking alumni interaction session featuring **Mr. Reethik C. R.**, Alumni of our institution and a successful entrepreneur, managing GOMECHANIC ENTERPRISES, KORAMANGALA, BENGALURU. The topic of the session was "**Building a Scalable Business Model**", aimed at enlightening students about the strategies and approaches for launching and growing a business that can scale effectively. This session was particularly useful for students interested in entrepreneurship, offering real-world insights into both small-scale and medium-scale industries.

The session began with a welcome address by Mr. Manoj Kumar, who set the tone for the event by emphasizing the importance of entrepreneurship in today's economy and encouraging students to learn from Mr. Reethik's experiences. The event concluded with a vote of thanks delivered by Mr. Muthulakshmanan, the event coordinator. The interactive session allowed students to ask questions, gain knowledge about startup strategies, and explore various opportunities in the world of entrepreneurship.

Alumni Speaker:

Mr. Reethik C. R., a successful entrepreneur and alumnus of the institution, delivered an inspiring and informative talk on "**Building a Scalable Business Model.**" Drawing from his own entrepreneurial journey, he shared key lessons on how to start a business from scratch and grow it into a scalable enterprise. Mr. Reethik's focused on providing practical advice for budding entrepreneurs, particularly those who are considering starting small-scale or medium-scale ventures.

Vote of Thanks:

The session concluded with a vote of thanks delivered by Mr. Muthulakshmanan, the event coordinator. He expressed his gratitude to Mr. Reethik for taking the time to share his entrepreneurial journey and offer valuable advice to the students. Mr. Muthulakshmanan also thanked Mr. Manoj Kumar for his opening remarks and support in organizing the event. Finally, he acknowledged the students for their active participation, making the session both interactive and fruitful.

Conclusion and Gallery:

Through this session, students gained a deeper understanding of the entrepreneurial mindset, strategic planning, and the importance of adaptability in the face of challenges. The Department of Mechanical Engineering looks forward to organizing more such events in the future to provide students with opportunities to learn from successful alumni and industry professionals.